

How To Best Make Money From Horse Racing

EXCLUSIVE REPORT

Racing
SECRETS



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How *Best* to Make Money from Horse Racing

Making money from horse racing is simple if you possess the following:

- ✓ **A Proven Selection Plan.**
- ✓ **A Proven Staking Plan.**
- ✓ **Adequate Capital to fund your betting business.**
- ✓ **Ability to seek maximum return from each winning bet.**
- ✓ **PERSISTENCE.**

Racing Secrets provides you with SIX proven Selection Methods which are the result of more than 35,000 race results being closely analyzed, across a 21 year time-frame.

The graphs below illustrate:

(a) The Win Strike Rate

(b) The Profit on Turnover

Please Note:

These are actual 'comparative results' for the six Selection Methods and winning strategies which are taught and discussed in the instantly downloadable E-book, "*Racing Secrets – Profit from Research*".

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How the Six Selection Methods Compare - 1

1. Win Strike Rate

The term Win Strike Rate (WSR) is often used in racing statistics. It represents the number of races won expressed as a percentage of the total number of races contested over a defined time period.

Calculating this value is quite simple as per the formula below:-

$WSR (\%) = (\text{number of races won} / \text{number of races contested}) \times 100$

If a selection method produced 22 winners from 100 races contested then the WSR would equal $(22/100) \times 100 = 22\%$

Should a selection method find just 7 winners from 50 races, then the WSR would be $(7/50) \times 100 = 14\%$

It is generally considered that anything beyond a 45% long term Win Strike Rate is exceptional.

Many racing products on the market claim exorbitant win strike rates. Each of the selection methods contained in *Racing Secrets* refers to long term results achieved from a *single horse per race* being nominated as the selection.

This is a CRITICAL DISTINCTION when evaluating alternative horse race tipping and selection services and products.

It is very easy to claim a 50% WSR in a race containing only 8 starters when your system or 'tips' include 4 out of the 8 starters as potential winners in the race!

The true likelihood of picking the winner from a single selection in an 8 horse race is just 1 in 8, or 12.5%. As the number of contestants in a race rises, the likelihood of picking the winner from a random guess decreases.

The graph below compares the Win Strike Rate of the SIX different Racing Secrets Selection Methods.

Win Strike Rate

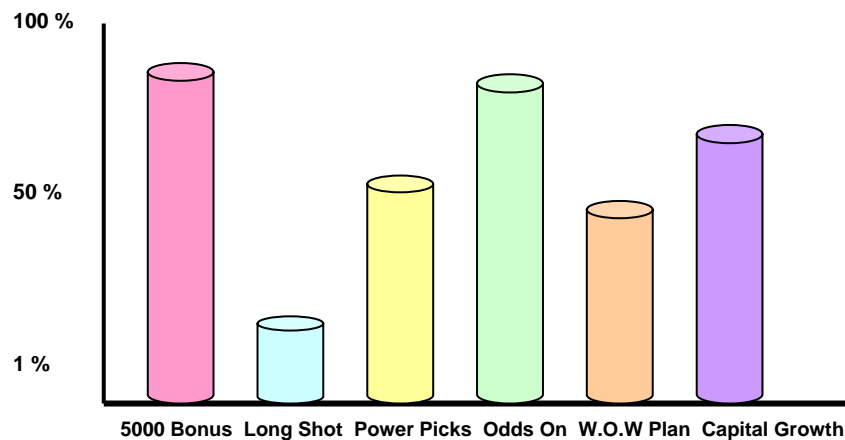
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How the Six Selection Methods Compare - 1 cont'd

<u>Selection Methods</u>	<u>Results</u>
Long Shot Specials	16.5% <u>LOWEST STRIKE RATE</u>
W.O.W. Plan	47.4%
Power Picks	49.8%
Capital Growth	59.3%
Odds On For Success	72.0%
5000 Bonus System	73.0% <u>HIGHEST STRIKE RATE</u>



Win Strike Rate

What this graph teaches you:

1) In *Racing Secrets*, no restrictions are placed on the number of starters in a race. To achieve long term Win Strike Rates from races containing up to 24 starters as shown above clearly indicates the strength of the *Racing Secrets* selection methods.

2) The WSR has a direct relationship to the likely Run of Outs. The term 'Run of Outs' means, 'the number of consecutive, losing bets'. Selection methods with high Win Strike Rates, such as those detailed in *Racing Secrets*, significantly reduce the threat posed by a long Run of Outs.

3) The Race Favourite (i.e., the horse with the most money invested on it to win) generally has a Win Strike Rate of approximately 30%. *Racing Secrets* provides selection methods with proven, verifiable, long term Win Strike Rates of more than double the industry standard.

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How the Six Selection Methods Compare - 2

2. Profit on Turnover

What *exactly* is Profit on Turnover?

Profit on Turnover (P.O.T.) is a vital gauge as to the usefulness of any Selection Method. Whilst it is great to find a Win Strike Rate of eg. 50%, should the average price paid back to you for each of the winning selections be less than \$2.00 for a \$1.00 outlay, the Selection Method becomes a LOSING one, despite having a great WSR.

Profit on Turnover on betting turnover is defined as the total profit gained divided by the total outlay, expressed as a percentage.

The formulae to calculate Profit on Turnover is shown below :-

$$\text{P.O.T. (\%)} = (\text{Profit Gained} / \text{Total Outlay}) \times 100$$

As an example, if you made 10 x \$100 bets, returning you in total \$1100, then your Profit would be \$1100 - \$1000 = \$100 ie. your Return minus your Outlay.

Your Profit on Turnover however would be ten percent as shown below:-

$$(\$100/\$1000) \times 100 = 10\%$$

A 10% Profit on Turnover, as per the example above, means that for each time you handed over \$100 to the betting agency you were handed back \$110 for your trouble! For each and EVERY transaction.

A long term P.O.T. of 10% or higher from Horse Racing is regarded as well above average.

The Graph below highlights the extraordinary P.O.T. achieved from the various *Racing Secrets* Selection Methods.

Profit On Turnover

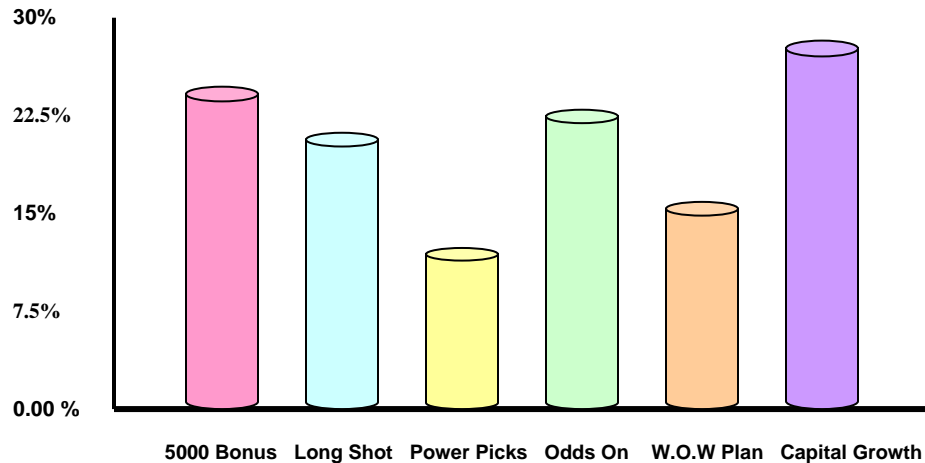
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How the Six Selection Methods Compare - 2 cont'd

<u>Selection Methods</u>	<u>Results</u>
Power Picks	11.0% <u>LOWEST PROFIT ON TURNOVER</u>
W.O.W. Plan	15.4%
Long Shot Specials	20.4%
Odds On For Success	22.0%
5000 Bonus System	23.9%
Capital Growth	29.7% <u>HIGHEST PROFIT ON TURNOVER</u>



Profit On Turnover

What this graph teaches you:

1) All of the *Racing Secrets* Selection Methods generated well above average long term P.O.T.

2) Standard Bank Interest return rates on investments on average vary from 5% - 10%. *Racing Secrets* provides you with proven, time tested options for extraordinary returns to be made on your investment.

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How the Six Selection Methods Compare - 3

3. Net Profit - Profit / Loss

The Net Profit (or Loss) from a Selection Method is defined simply as :-

Net Profit (Loss) = Total Return – Total Outlay

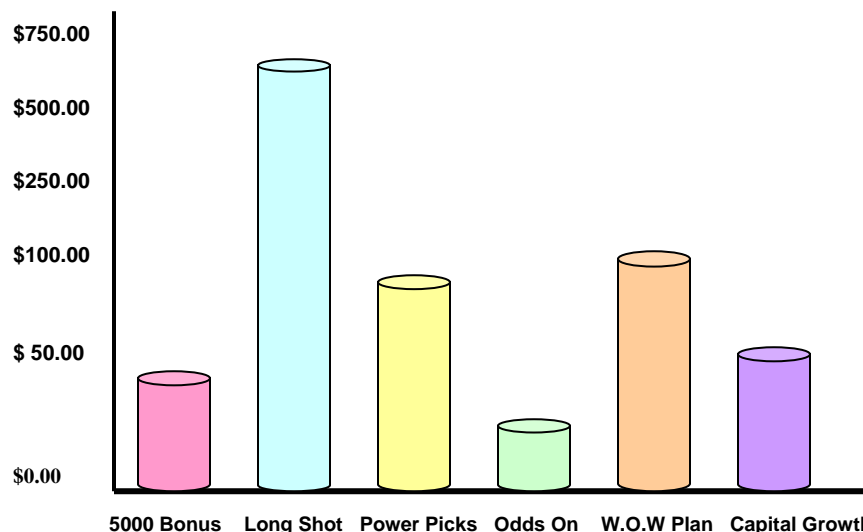
The Graph below shows the net returns based on \$1 win bet outlays for each of the six *Racing Secrets* Selection Methods.

What this graph teaches you:

Each of the six selection methods posted a significant net profit across long term, verifiable trading periods.

Finding the correct balance between Win Strike Rate, Profit on Turnover, and Net Profit is one of the true 'Secrets' in Racing.

<u>Selection Methods</u>	<u>Results</u>	
Odds On For Success	\$ 22.90	_____ <u>LOWEST NET PROFIT</u>
5000 Bonus System	\$ 30.80	
Capital Growth	\$ 49.60	
Power Picks	\$ 81.00	
W.O.W. Plan	\$ 83.80	
Long Shot Specials	\$636.70	_____ <u>HIGHEST NET PROFIT</u>



Net Profit / Loss

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RESULTS From the Application of The Six Selection Methods

5000 Bonus System

Win Strike Rate	73%
Profit / Loss	\$30.80
Profit on Turnover	23.9%

Long Shot Specials

Win Strike Rate	16.5%
Profit / Loss	\$636.70
Profit on Turnover	20.4%

Power Picks

Win Strike Rate	49.8%
Profit / Loss	\$81
Profit on Turnover	11%

Odds On For Success

Win Strike Rate	72%
Profit / Loss	\$22.90
Profit on Turnover	22%

The W.O.W. Plan

Win Strike Rate	47.4%
Profit / Loss	\$83.80
Profit on Turnover	15.4%

Capital Growth

Win Strike Rate	59.3%
Profit / Loss	\$49.60
Profit on Turnover	29.7%

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Which Selection Method Should I Use?

Each of the Selection Methods provides strong returns over long time periods.

The method which best suits *your* personality type, is something only *you* can judge.

Consider your likes and dislikes in wagering.

For example:

- ? Do you need to have a lot of betting action to remain interested in racing?
- ? Are you happy to stay focused purely on the profits and couldn't care less if you only had one bet a day?
- ? What about betting only once a month? Do you need more action?
- ? Are you a patient investor, happy to place only one strategic bet a year – provided your bank balance continued to grow?

These are important questions to ask for they play a huge role in your ability to find true persistence.

Persistence means sticking to a plan through good times and bad.

Without Persistence it is extremely unlikely that you will ever profit long-term from horse racing.

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Capital Growth Rates of up to 78% Per Annum

Within Racing Secrets you will discover how backing short priced favourites (i.e. selections many 'punters' do not believe represent good value), can create phenomenal Capital Growth rates of up to 78% per annum.

\$100 growing to \$10,000 in 8 years is approximately:

78% annual compound growth per year!

That is, if you put your \$100 in a bank account, and left it there, plus reinvested all the interest earned, the bank would need to be paying you approximately 78% interest per annum on your investment to achieve the type of results documented in Racing Secrets.

Do YOU Know of ANY bank currently paying 78% p.a. interest...TAX FREE?

[CLICK HERE NOW](#)

to purchase your copy of *Racing Secrets*
Volumes 1 & 2 directly from our Website.

Take a look at this Chart...

Year	Australian Dollar Amount X 78% Annual Growth	Result
1	\$ 100	\$ 178
2	\$ 178	\$ 316
3	\$ 316	\$ 563
4	\$ 563	\$ 1,003
5	\$ 1,003	\$ 1,786
6	\$ 1,786	\$ 3,180
7	\$ 3,180	\$ 5,660
8	\$ 5,660	\$ 10,074

With the massive betting pools now available at the track, on totes and online, a modest starting investment of around \$5,000 could potentially have grown to \$500,000 (or more) TAX FREE, across the same 8 year period.

That's equivalent to a TAX FREE income of \$1200 per week, within 8 years!

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Don't Delay

Join the Winners Today and

Profit From Research!

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